BRCA 2017-18 Work Plan

Adopted June 8, 2017

Admin

• Principles Meeting – Fall
  o Planning team (Anita, Dan, Kelly, Stuart and Jeff)
• Continue dialog with city regarding MSD for greater BRC area
  o Develop funding strategy for 2019-20 FY
• Develop relationship and board connecting with each State Agency connected with the Corridor
• Continued maintenance and improvements to the website
• Development of a database of contacts
• Become recognized as the source for useful, high value data about the corridor, its stakeholders, events and economic environment.

Economic Development

• Development of Profile Data (Grad Student)
• Keep current the Master list and presentation on Development Projects
• Nurture options for development of state lands within the corridor
• Evaluate, prioritize and promote the recommendations from the Zoning Study
• Engage with the GRCVB Tourism Master Plan to promote the corridor and its tourism assets

Committees

• FriendRaising
  o Generate $9K in new funding from new contributors
• Communications
  o Support development of new message material
• Housing
  o Investigate and support opportunities for increased work force housing with in the corridor
• Transportation
  o Nurture continued investment in coordinated multi modal transit options within the corridor
• Development Projects
  o Establish practice of reviewing each development project