

BRCA 2017-18 Work Plan
Adopted June 8, 2017

Admin

- Principles Meeting – Fall
 - Planning team (Anita, Dan, Kelly, Stuart and Jeff)
- Continue dialog with city regarding MSD for greater BRC area
 - Develop funding strategy for 2019-20 FY
- Develop relationship and board connecting with each State Agency connected with the Corridor
- Continued maintenance and improvements to the website
- Development of a database of contacts
- Become recognized as the source for useful, high value data about the corridor, its stakeholders, events and economic environment.

Economic Development

- Development of Profile Data (Grad Student)
- Keep current the Master list and presentation on Development Projects
- Nurture options for development of state lands within the corridor
- Evaluate, prioritize and promote the recommendations from the Zoning Study
- Engage with the GRCVB Tourism Master Plan to promote the corridor and its tourism assets

Committees

- FriendRaising
 - Generate \$9K in new funding from new contributors
- Communications
 - Support development of new message material
- Housing
 - Investigate and support opportunities for increased work force housing with in the corridor
- Transportation
 - Nurture continued investment in coordinated multi modal transit options within the corridor
- Development Projects
 - Establish practice of reviewing each development project