



The Mission: *To coordinate public and private investment connecting the major institutional assets of the Blue Ridge Corridor with complete streets infrastructure and mixed-use developments, focused on creating jobs, a pedestrian-friendly environment, increased property value, and a vibrant destination*

Blue Ridge Corridor Alliance Accomplishments Fiscal Year 2014-2015

1. Established the Blue Ridge Corridor Alliance – 501(c)3 with the mission of *helping the BRC reach its full potential as a distinct Raleigh destination.*
2. Advocated for importance of BRC within the Wake Co Transit Investment Strategy – Blue Ridge Rd is now considered a major corridor on each of the 4 proposed scenarios (Edwards Mill also receives improved transit in several of the scenarios).
3. Advocated for enhanced transit infrastructure which is now in the pipeline – sidewalks, bike lanes.
4. Worked to close the gap in transit along the corridor, and coordinate land use and transportation.
5. Proactively assisted the GA/State Agencies with land development consistent with state master plan including potential public-private partnerships.
6. Made field calls and provided information to parties interested in commercial development opportunities on the corridor.
7. Advocated for Wade Avenue bridge redesign.
8. Supported the NC State campus and NCMA Museum Park enhancements.
9. Connected natural resources, including work with the NC Museum of Natural Sciences
10. Enhanced public art in context with the Raleigh Arts Plan.
11. Considered workforce housing opportunities for transit-oriented development within the Corridor.
12. Provided a forum for stakeholders to make useful contacts and share information on issues affecting the Corridor.
13. Limited infrastructure costs and additionally benefit from the knowledge base of the Hillsborough St. Community Services Corporation as a result of contracting for operational services.
14. Influence state and national policy on the role of multi-modal transit in creating healthy communities thru the Blue Ridge Corridor Health Impact Assessment.